



QUEEN OF BATH

QOB Premium Solid Deodorizer

Eliminate the root cause of odors, leaving only the fragrance.



Product Proposal

제품제안서

Don't just mask it with fragrance.
True deodorization requires
neutralizing the cause.

Odor Neutralization System: Unlike ordinary air fresheners that merely mask odors with strong scents, our product resolves the root cause by absorbing and neutralizing odor molecules.

Safe Solid Gel: A spill-proof gel type that can be safely placed anywhere, even in unventilated spaces, without respiratory concerns.

Premium Design: Adds visual elegance featuring fragrances from 'Manc', a French brand with a 150-year heritage, and a unique Korean traditional tile-patterned lid.



Product Overview



Powerful Odor Reduction

Deodorizes and reduces 99.9% of odor-causing substances and triggers of sick building syndrome.

Naturally Derived Charcoal Wood Vinegar

Aids in natural deodorization, environmental purification, and the removal of harmful bacteria and mites.

Safe Solid Gel-Type Deodorizer

A solid form with no respiratory concerns. Non-spilling, allowing for unrestricted placement anywhere.

4 Curated Scents

Black Cherry, Lavender, Clean Cotton, and Agno Forest.

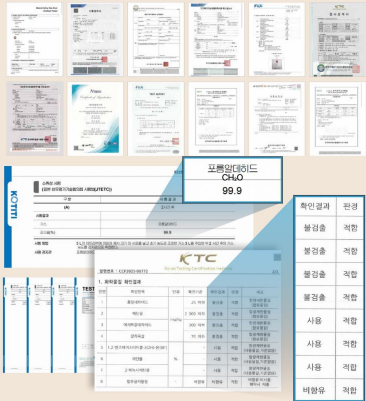


Deodorizer Efficacy & Test Results

99.9% Removal of 4 Major Odors, Chemical Toxin Reduction, and No Harmful Substances Detected

Test List	Results
Ammonia	99.9%
Trimethylamine	99.9%
Hydrogen Sulfide	99.9%
Methyl Mercaptan	99.9%
Formaldehyde	99.9%

Proven to eliminate up to 99.9% of Ammonia, Trimethylamine, Hydrogen Sulfide, and Methyl Mercaptan
 Completed tests verifying a 99.9% reduction in Formaldehyde and non-detection of various harmful substances..



Overwhelming Sales Record & Marketability



A Brand Chosen by 3.7 Million Customers

Surpassed 15 billion KRW in sales, with over 3.7 million units sold and 9,999+ accumulated online reviews.

Sold out on major domestic home shopping channels (Achieved 20 consecutive sell-outs across CJ, Hyundai, Lotte, GS, and NS Home Shopping).

Premium Retail Presence

Proven brand trust through successful entry into Galleria Department Store (Hannam, Gwanggyo branches) and AK Plaza.



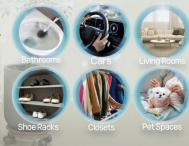
Eco-Recycling

Uses label-free PP containers for environmental protection and easy recycling. We propose a smart eco-life by reusing left-over gel in a soap mesh bag.



Product Specifications

1 unit per 6m² space, lasting approximately 45 days. Can be used anywhere without restrictions, including bathrooms, cars, and pet spaces.



The Choice of 15 Billion, Overwhelming Quality Recognized by Premium Department Stores
3.7 million cumulative sales, over 9,999 praises. A verified brand chosen by the discerning Galleria and AK department stores

Product portfolio



Premium Deodorizer (4 types)

Scents	
	Black Cherry
	Clean Cotton
	Lavender
	Haguenauforest

Upcoming Products



Platz!

Scents	
	Nice Lemon

Upcoming Products



IBUKI

Scents	
	Akane Shizuka
	Komore Midori
	Sora Sumi
	Yoi Murasaki